

JEETEN MISTRY:

DIGITAL ARTIST/DESIGNER



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www.G10MrE.com

Career History & Education

Professional Profile:

Digital artist and designer with over 15 years of experience, a high level of business awareness and self-motivation which keeps core focus on delivery. Ability to make things happen even when others give up, committed, proactive and organised approach to all projects.

Held various creative consulting positions, designing exciting and fascinating products in a commercial environment using the latest technologies. Teaching and designing has enhanced and developed excellent project and people management skills.

Highlights

CARLSON WAGONLIT TRAVEL:

- Improved websites to demonstrate value to the wider business
- Designed, developed and built over 100 emails for internal and external campaigns.
- Designed, developed and built over 100 unique microsites for incentive campaigns.
- Overhauled the UK digital internal and external facing assets in collaboration with brand team with successful rollout of digital platforms.

BISHOP STOPFORD'S SCHOOL (London):

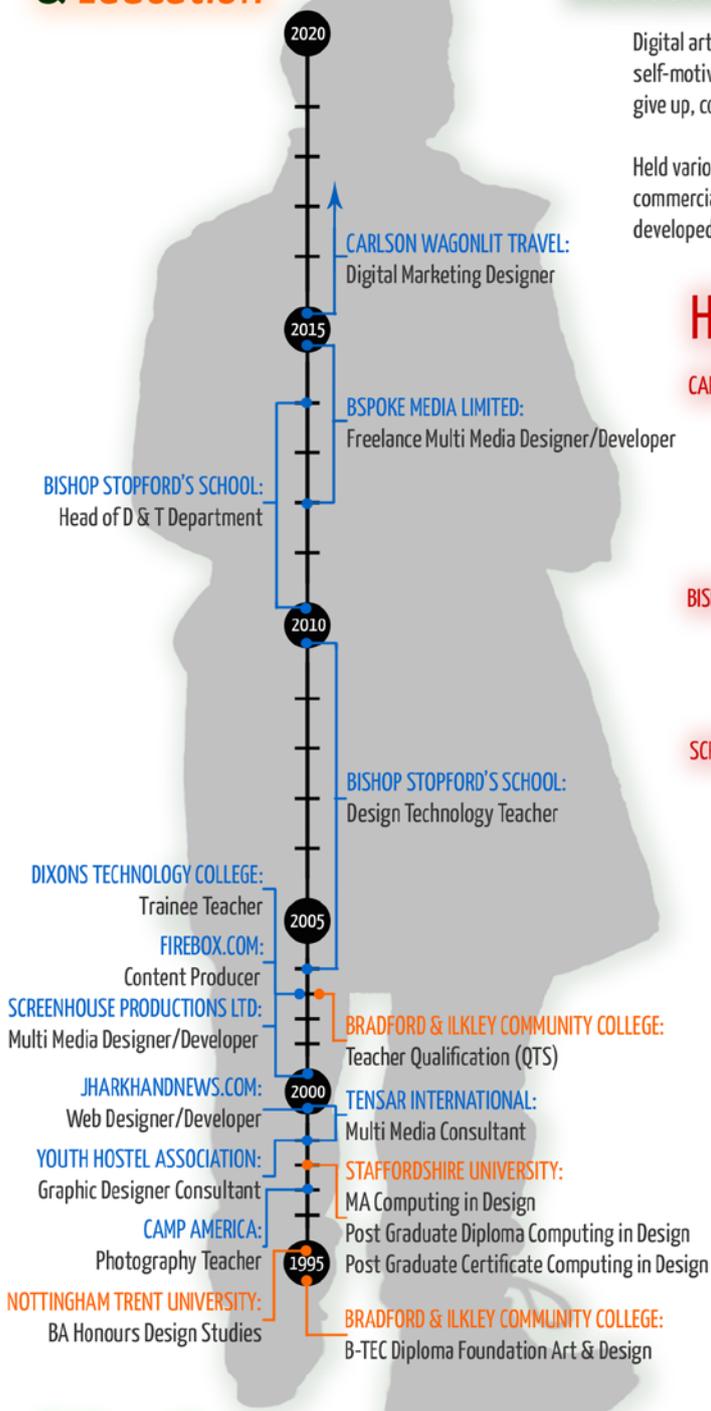
- Designed, developed and created brochures and guides for school courses.
- Obtained diploma in leadership and Middle Management.
- Promoted to become Head of Design Technology department.

SCREENHOUSE PRODUCTION LTD:

- BBC Scienceshack website created with Flash movies, webcams, panoramics, videos and Audio, which proved to be so popular it was turned into a television programme.
- Designed and developed a website for GlaxoSmithKline using Dreamweaver, Flash (Action Scripting). <http://www.funkylab.co.uk>
- Designed, created and published 16 Flash Games and movies for BBC Online

Computer Skills

Cvent	●●●●●●●●●●●●●●●●
Dreamweaver	●●●●●●●●●●●●●●●●
Eloqua	●●●●●●●●●●●●●●●●
GoogleSketchup	●●●●●●●●●●●●●●●●
HTML/CSS	●●●●●●●●●●●●●●●●
InDesign	●●●●●●●●●●●●●●●●
Maya	●●●●●●●●●●●●●●●●
Photoshop	●●●●●●●●●●●●●●●●
PHP/SQL	●●●●●●●●●●●●●●●●
Premiere	●●●●●●●●●●●●●●●●
Microsoft Office	●●●●●●●●●●●●●●●●
WordPress	●●●●●●●●●●●●●●●●
Zbrush	●●●●●●●●●●●●●●●●



Interests





CAREER HISTORY

CARLSON WAGONLIT TRAVEL

April 2015 - Present

Digital Designer

Websites:

- Manage local online content strategy, regularly producing and delivering new content marcomms stakeholders to drive new sales and upsell to existing clients.
- Manage functionality content update for various websites: CWT UK and Ireland, CWT Meetings and Events UK and Ireland, and engage microsite using various CMS systems in conjunction with respective business owners.
- Manage search engine optimisation and optimise content for web.
- Design, develop and build responsive websites and emails.
- Wire frame content mapping of structure of internal intranet.
- Work with global digital marketing teams on content and functionality for new global internet.

Client communications

- Designed and developed Apps for corporate events
- Design, send and track client e-newsletters (approx. 5/month) via Responsys and Eloqua, ensuring engaging layouts and content - repurposing across other digital channels.
- Devise, design and track email campaigns for clients and prospects.

Social and rich media:

- Designed and developed suitable communications methods (infographics, video testimonials etc.) to bring products, services and thought leadership to b2b and b2c online communities. Be a champion of all social networking and digital channels working closely with PR team.
- Leverage Linked In, YouTube and other digital channels to showcase web and thought leadership content as appropriate, suggesting and creating new content and driving traffic through the channels.

Internal communications

- Devised and designed internal emails based on staff incentives, in partnership with marketing and supplier management teams that support supplier objectives and deliver ROI to suppliers.
- Lead on development of event registration websites for staff and clients working with the events team and using programmes such as CVENT.
- Undertake ad hoc design work for internal materials such as email banners etc.
- Provide support to other business units including assisting with finding appropriate resource to produce forms, microsities etc. when required.
- Attend internal events as resident photographer/ videographer and use digital photography, video and editing skills for staff headshots, internal case study films etc... Including filming corporate videos for conferences and staff communications
- Supervise content and functionality of the UK and Ireland intranet

Evaluation and reporting

- Track and provide regular reports on key stats for websites and web and digital initiatives using tools such as google analytics and adobe marketing cloud for business owners.

BSPOKE MEDIA LIMITED

SEP 2012 – April 2015

Freelance Digital Media Designer/Developer

- Created and developed 3D models and animation using Maya.
- Banners and flash content for websites.

BISHOP STOPFORDS SCHOOL (London):

SEP 2004 – AUG 2014

Head of Design and Technology Department (Promotion)

May 2010 – Aug 2014

All Teacher responsibilities and below additional

- Managing department (5), leading Team meetings and ensuring performance management procedures are in place to achieve staff development
- Accountable for department budget and expense control
- Lead and undertake rigorous performance management to ensure the highest quality of teaching within the department
- Produced grant proposals to obtain funds for the department.
- Establish subject development plan, target setting and review
- Assisting in the professional development of teachers in the department.
- Established new innovative projects for learning to raise attainment.
- Introduced resource based learning materials to promote independent and online learning
- Obtained Oscar for B-TEC Assessment (now lead internal assessor).

Design Technology Teacher

Sep 2004 – May 2010

- Taught ages 11 to 18, developed methods for monitoring progress and performance of students
- Completing the Middle Leadership Programme at Middlesex University
- Introduced curricular teaching around CAD/CAM, Resistant Materials, Product Design and Electronics
- Organised and compiled the department timetable for the year.
- Facilitated extracurricular work within D&T by running after school and lunch time classes.
- Reorganising Produced cover work for absent members in department.
- Introduced and launched in the D&T curriculum Key Stage 4

DIXONS TECHNOLOGY COLLEGE:

SEP 2003 – JUL 2004

Trainee Teacher

- Taught a variety of abilities and from ages 7 to 12 and A Level, Resistant Materials, Electronics, CAD/CAM
- Introduced mobiles projects, taught around the Corel Draw Program and a laser cutter. This allowed the students to gain greater development of their IT skills within a short amount of time.
- Initiated a cast pewter component for a bag project, manufactured from computer cut MDF moulds. Replicating industrial processes
- Structured and developed various methods for monitoring the progress and performance of students.
- Responsible for Design and Technology master class for Primary students.

FIREBOX.COM:

FEB 2003– JUL 2003

Content Producer/Designer (contract role)

- Photographed products for website and marketing.
- Created and published streaming video and audio.
- Retouched photos for websites and marketing.

SCREENHOUSE PRODUCTIONS LTD:

JUL 2000 – JAN 2003

Multi Media Designer/Developer (contract role)

- Developed and managed websites using Dreamweaver and HTML code (BBC Online).
- Created and published streaming video and audio using Avid Express DV (BBC online)
- Setup webcam protocols, which enabled management of a number webcams (BBC Online)
- Established 3D Ipx panoramics (BBC online and The National Trust)
- Regularly proofed and analysed websites using complex diagnostic programs and HTML (BBC online)
- Produced and launched a context sensitive and interactive CD-ROM demo for a large prospective client.
- Designed and created database using Approach to manage on-going television proposals.

Web Designer/Developer (contract role)

- Designed, developed and launched new company website (India), created all original graphic and art work

TENSAR INTERNATIONAL:**JUL 1999 – FEB 2000****Multimedia Consultant (contract role)**

- Produced a context sensitive, interactive CD-ROM for Tensar International (Yorkshire).
- Gained in-depth knowledge of Alias/Wavefront Power Studio software and Macromedia Director software.
- Worked Cross-platformed, from Silicon graphic machines to Apple Macintosh machines and PC's.

YOUTH HOSTEL ASSOCIATION (YHA):**OCT 1999 – JAN 2000****Graphic Design Consultant (contract role)**

- Designed, created and manufactured the year "2000" Christmas cards

Photography Teacher – Camp America (contract role)**JUN 1997 – SEPT 1997**

- Taught Photography to children from ages of 7 to 16
- Photographed, designed and created the 1998 camp calendar

MA COMPUTING IN DESIGN PROJECT:**JUN 1998 – FEB 2000**

- Investigated 3d modelling software issues.
- Created 3D animation sequences demonstrating the complex interactions between the civil engineering products, complex materials and structures.
- Produced accurate reproduction of civil engineering products, in the form of interactive 3D models for detailed communication and demonstration. The user is able to interrogate the models. The models have been generated with accurate realism through appropriate use of texture and colouring.
- Gained skill in all animations and models and how they can be viewed and interrogated onto PC's.
- Developed an easy to comprehend and navigate CD-ROM, for product animation and model demonstration.
- Created a context sensitive and interactive interface for the CD-ROM.

Interactive media and computer animation

- Studied screen design conventions; grids, typography, image, text, multimedia system hardware and software.
- Designed interactive structures and mechanisms.
- Developed computer animation techniques, computer based production using Macromedia Director and interactive multimedia CD-ROM.

Computer aided modelling and draughting

- Developed computer aided modelling techniques on Alias/Wavefront Studio and 3D Studio Max.
- Gained knowledge in associated production techniques.

Management and research for design

- Researched, project time management systems.
- Developed market research skills, presentation and communication skills, leadership and interpersonal skills
- Gained in-depth knowledge in management in design practice, design in legal framework, financial management
- Developed case study analysis techniques.
- Researched and produced questionnaire designs.

REFERENCES

Available on request